

JACKSON'S,

777 Broadway, between 9th and 10th Sts.

UNUSUAL AS IT MAY BE TO MAKE REDUCTIONS
AT THE BEGINNING OF THE SEASON IN HIGH-GRADE
GOODS, WE WILL TAKE THE INITIATIVE AND OFFER,
BEGINNING TO-MORROW (WEDNESDAY) MORNING, A
SERIES OF THE MOST

Extraordinary Bargains.

THROUGHOUT OUR ENTIRE ESTABLISHMENT, AND
TO EMPHASIZE THE FACT AND MAKE THE VALUES
OF OUR BARGAINS APPARENT, WE STATE THAT EACH
ARTICLE SOLD WILL BE IN EVERY RESPECT UP TO
THE HIGH STANDARD WE HAVE ESTABLISHED FOR
OUR GOODS.

Dress Goods.

At Challenge Prices.

275 pieces, comprising Priestley's and
Lapin's celebrated makes of Black Cheviots,
Camel's Hair and Store Serge, in various
diam and heavy weights; Imperial Serge,
Whipcord, Diagonal, Bengalines, Oto,
Velour, Persian Cords, Armures
and Fancy Weaves; also 54-inch-wide La-
dies' Cloth; an opportunity to import fine
goods costing to import from \$1.00 to
\$1.25 at this sale for

59c.

Black Silks.

24 inches wide; matchless prices.
55 pieces Cashmere Sub-
line Gros Grain, worth
\$1.75. **99c.**
85 pieces Satin Duchesse,
very heavy and worth
\$2.00.

N. B.—The above are warranted all pure
silk and guaranteed to be exactly as re-
presented.

Suitings.

700 pieces strictly all-wool (not shoddy)
Navy Blue rain-proof Serge, Gray
Camel's Hair and Cheviots in mixtures
and fancy weaves, and black and white
striped, silk and cashmere. These
goods manufactured to sell from 50c. to
\$2. Our matchless price

23c.

700 yards Simpson's yard wide
Black and White Chintzes, choice
silk patterns, 12½c. goods, for this
sale only. **52c.**

Braids.

A complete line of Imported Braids, trimming
the new shoulder capes and dress skirts,
black mohair and serpentine braids, black
mohair and black mohair, 12½c., per
yard, 25c. per yard; special for this sale

7c. and 17c.

Black Serpentine Braid, value 12c. to 20c. per
yard. **7c. in. 14c. 22c. per yard.**

Umbrellas.

26-inch Gloria Silk Umbrella, value
\$1.25, now **98c.**
26-inch Gloria Silk Umbrella, with
Gloria Silk Covers and Mounted Sticks, value
\$2.50, now **1.59.**

JACKSON'S, 777 Broadway JACKSON'S, 777 Broadway

The Crowds
so Great
We Were
Compelled
to Close
Our Doors.

EHRICH BROTHERS

HAVE BOUGHT THE ENTIRE

Such
BARGAINS
Have Never
Been Seen
In This
City.

Sixth Avenue Dry Goods Stock.

OF JOHN SIMPSON, Occupying the Stores
Nos. 699 and 703 6th Ave.

From 75c. to 15c. on the Dollar

And Will Offer the Same To-Morrow at the Greatest Sacrifice Ever Known in Dry Goods.

CLOAKS.

Grand Winter Display of Ladies' Garments, comprising all the very
latest novelties in Jackets, Costumes and Capes. A few items of won-
derful value are offered for to-morrow as follows:

Ladies' Silk Velvet Capes, lined throughout
with silk, Medallion collar and ribbon
trimmed; Simpson's price \$19.75, our price

\$7.98.

For Trimmed and Plain Beaver
Jackets of All-Wool Cheviot, French
back, full sleeve; Simpson's price \$5.25, our
price **2.63.**

55c.

Think of It.

We also have lots of styles in same
clothes at 49c., \$1.25 and \$1.30—just as
good quality, but MORE ELABORATE.
Remember, we are the only ones who
CAN NEVER BUY AS CHEAP AGAIN!

Plummette Wrapper, full robe front,
Watteau back, new style sleeve, trimmed
with velvet, ribbon and deep cape effect,
in the new French flannel patterns, in
fancy Persian and mourning effect, at

\$1.98;

at perfect.

Hosiery.

Ladies' Extra Quality Cashmere Hosiery,
high spliced heel and toe, double sole, never
sold for less than 49c.

FEATHER BOAS.

Coupe Feather Boas, 24 yards long;
reduced from \$1.25. **98c.**

Coupe Feather Boas, 24 yards long;
reduced from \$1.75. **1.29.**

Flannels, Blankets, Linens, Wash Goods.

Evidences of Success—Busy stores, sterling
values. We are selling Blankets and Comforters at
33 1/3 per cent. lower than mill prices.

50c. White and Gray Wool Blankets,
Simpson's price \$2.25, our price

1.50 59
104 Extra Heavy White and Gray Wool
Blankets, Simpson's price \$1.98, our price

1.19 2.98
120x100 California Wool Blankets,
Simpson's price \$3.50, our price

3.98 1.9
56-in. White Bleached Table
Cloths, Simpson's price \$1.25, our price

.89 2.5
Large Size Turkey Red Comforters,
Simpson's price \$1.08, our price

2.5 2.5
Extra Large Size Turkey Red Comforters,
white cotton filling, Simpson's price \$1.98, our
price

1.19 2.5
36-inch White Wool Shaker Flannel
Simpson's price 25c. per yard; 10c.
per piece

1.0 2.75
Colored Fancy Elder Down, 27 inch,
Simpson's price 50c. per yard; 15c.
per piece

.15 2.5
Giant Black Linings, Simpson's
price 10c. per yard; 5c. per
yd.

.12 2.5
Best Kid Cambrics, Simpson's
price 75c. per yard; 30c. per
yd.

.03 2.5
Gingham, Oating, Flannels and Cal-
cetes, all good dress and
apron styles, Simpson's price

.59 2.5
Gingham Glace, all colors and black, new
embroidery, fancy waist and large
buttons, Simpson's price 1.98, our
price

.98 2.5
Grosgrain Glace, Tyrol embroidery,
various patterns, Simpson's price
1.48, our price

.79 2.5
Men's 2-patten Footmen in latest colors
and drawn back, Simpson's price

.95 2.5
SIXTH AVENUE AND TWENTY-THIRD STREET.

SILKS.

20,000 yards Rich Quality Double Warp
Surah Silks, every color, both light and dark shades, also with satin
stitches; Simpson's price 60c., our price

25c.

8,000 yards Crystal Beadine Silks, heavy,
round cord, beautiful shades, including
green, cream, blue, pink, Nile, old rose,
brown, heliotrope, red, etc. Simpson's price
75c., our price

39c.

Crepe de Chine, all colors, very des-
irable; Simpson's price 99c., our
price

29c.

CHINA.

THIRD FLOOR.

Dinner Sets, 165 pieces, high-grade Eng-
lish Ware, made of fine porcelain in
various colors, Simpson's price

5.98

Dinner Set, fine China, pretty shape,
beautifully hand-painted and gold on
handles; Simpson's price \$20.00, our price

16.98

Tobler Sets, various sizes, pretty shape, thin
English porcelain decorated in various
colors; Simpson's price \$1.89

1.89

Teakettles, heavy black tin, deep copper
bottom, ennobled handles, to fit any
size stove; Simpson's price

.45

After Dinner Cups and Saucers, nice
china, decorated in colored floral designs;
Simpson's price \$3.00, our price

.19

Porcelain Jardiniere, nicely painted, patterned
bottom, Jardiniere Simpson's
price \$1.00, our price

.23

Slop Jars, bell handles, decorated in an
assorted colors, Simpson's price 25c.;
our price, each

.31

Oil Stoves, double two-holed four burners,
family size, Simpson's price \$2.24, our price

1.89

China Cupboards, large varieties of
hand-painted decorations; Simpson's price
79c., our price

.39

BOOKS.

What do you say to the The Prince
of India, by Lew Wallace, in 2 volumes?

1.18 Per Set.

Waverly, 12 volumes 2.75

Dumas, 5 volumes80

Gauge Spuds, 5 volumes 1.08

Macaulay's History of England, 5 volumes90

Hawthorne's, 3 volumes18

Not more than 5 volumes sold to a
customer.

Ladies' Underwear.

Copper's Leather Stocking
Tubes, 5 volumes98

Per Volume.

Waverly, 12 volumes 2.75

Dumas, 5 volumes80

Gauge Spuds, 5 volumes 1.08

Macaulay's History of England, 5 volumes90

Hawthorne's, 3 volumes18

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Cooper's Leather Stocking
Tubes, 5 volumes98

Per Set.

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Dumas, 5 volumes80

Gauge Spuds, 5 volumes 1.08

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